

**DASHER BOARD ADVERTISING CONTRACT
JOSEPH COOK MEMORIAL ARENA**

In consideration of \$_____, the Coon Rapids Youth Hockey Association (hereinafter referred to as "CRYHA") hereby leases to _____, (hereinafter referred to as "Advertiser") a 34" x 96" dasher board advertising space at the Joseph Cook Memorial Arena (hereinafter referred to as "Arena") for _____, 2____ through _____, 2_____.

This lease is made subject to the following conditions:

1. Payment shall be made to the CRYHA in full or in two equal installments. The first payment shall be made upon the execution of this lease and the second shall be due and owing on or before _____.

2. The CRYHA may remove any advertising for which any payment is delinquent.

3. The Advertiser is responsible for electronically providing 300dpi or greater graphics to the arena..

4. Advertiser will receive \$150.00 credit towards banner cost. Any cost above that amount will be paid in full by the advertiser with first payment.

5. Advertiser understands and acknowledges that his/her banner may be covered for the annual ice show. Advertiser will receive a 3' x 4" show program ad at no charge should that occur.

6. The CRYHA or the City of Coon Rapids reserves the right to reject any Advertiser or advertising materials which, in the sole opinion of either entity, will reflect negatively on the CRYHA, the City or the Cook Arena. The CRYHA and the City of Coon Rapids agree not to unreasonably reject any advertiser or advertising materials.

Dated: _____

Advertiser

Coon Rapids Youth Hockey Association

City of Coon Rapids