

COON RAPIDS YOUTH HOCKEY ASSOCIATION

11091 Mississippi Blvd., Coon Rapids, MN 55433

Attn: Sponsorship Coordinator

Dear Prospective Sponsor,

On behalf of Coon Rapids Youth Hockey Association, we first would like to thank you for your interest in supporting our organization. We need the support of great partners in community like you. Coon Rapids Youth Hockey Association is a non-profit youth organization providing a positive experience for Coon Rapids boys and girls through athletic activities. We reach our youth at a young age with our mite program all the way up through high school with our junior gold program. With rising costs for many things like ice time, equipment and utilities, the hockey program struggles to keep costs low and keep fees affordable for all families in Coon Rapids. But with your help, even with a one time donation, we are able to better serve the hockey community and its families.

As a sponsor for the 2009-2010 season, you have several options to supporting our hockey community. Either it can be a general sponsorship to the association or a team can be individually sponsored. Some of the available support/sponsorship opportunities are listed below.

<u>Support Opportunity</u>	<u>Amounts</u>	<u>Setup Fees(one time)</u>
Advertisement		
Cook Arena Dasher Board	\$700/yr	Sign Included
Tournament Program	\$35-\$200/tournament	n/a
Team sponsorship	\$200-\$1000/year	n/a
Arena Case/Board Plaque	\$200/year	Plaque Included
General Donation to Assoc.	All amounts welcome	n/a

The benefits of sponsorship are as follows:

- * Community Recognition for supporting our youth athletics
- * Community Exposure Opportunities:
 - * 25+ youth hockey teams and families
 - * Major Tournaments hosted by CRYHA
 - * High School Hockey Teams
 - ** Both Boys and Girls Varsity and JV Teams
 - ** Up to 50 Home games
 - ** Televised locally on CTN cable network
 - ** Imagine seeing your ad on the boards all season long on T.V.
 - * Other Cook Arena Events
 - ** Yearly Figure Skating Ice Show
 - ** Open Skate for entire Coon Rapids and surrounding community
 - ** Summer Hockey Programs for all levels
- * Advertised Sponsorship in Display Case area of arena

- * Coon Rapids Youth Hockey Association website advertisement
- * Coon Rapids Youth Hockey Association Newsletter Recognition
- * Direct Business/Sales from sponsorship

If this is something that is of interest to you and or your business please contact me at the information provided below. If you already know the team manager of the team you are sponsoring, please have them deliver this item to my mailbox at the hockey arena. Our youth are important and keeping them motivated and active in sports and academics is what makes them successful when they grow up. Once again, thank you for your time and support, and I look forward to hearing from you in the near future.

Sincerely,
Rachel Johnson-Gulbrandson
Coon Rapids Youth Hockey Association
Sponsorship Coordinator
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